

KINGAROY TRANSFORMATION

• *Community Activation* • *Economic Regeneration*



HEART OF THE SOUTH BURNETT

Located on the edge of the Great Dividing Range and set against a backdrop of the Bunya Mountains, the South Burnett is a unique blend of vibrant country towns and laid-back living. At its heart is Kingaroy - a great place to live, work and visit.

In recent years the region has faced the challenges of prolonged drought, very low population growth and a relatively high social disadvantage.

This project provides an opportunity to support the community in responding to these challenges while boosting community activation, opening up creative and business opportunities, and increasing productivity into the future.

Based on similar CBD streetscape improvement projects, the Kingaroy Transformation Project will result in*:

BUILDING A BETTER REGION: NOW AND FOR THE FUTURE

Construction phase



\$17.8M

total industry impacts

\$3M

included output in region consumption induced effects

\$6.6M

total value-added impact for South Burnett LGA

62.3

total FTE employment impact

38.4

total FTE direct employment impact

Council will utilise local contractors and suppliers where available.

The lasting impact in the first full year of operation



\$626,600

local business turnover growth

\$1.4M

total value-added impact for South Burnett LGA

14.3

lasting FTE employment impact



3420

increase in tourist visitors

\$2M

total industry impact on South Burnett LGA

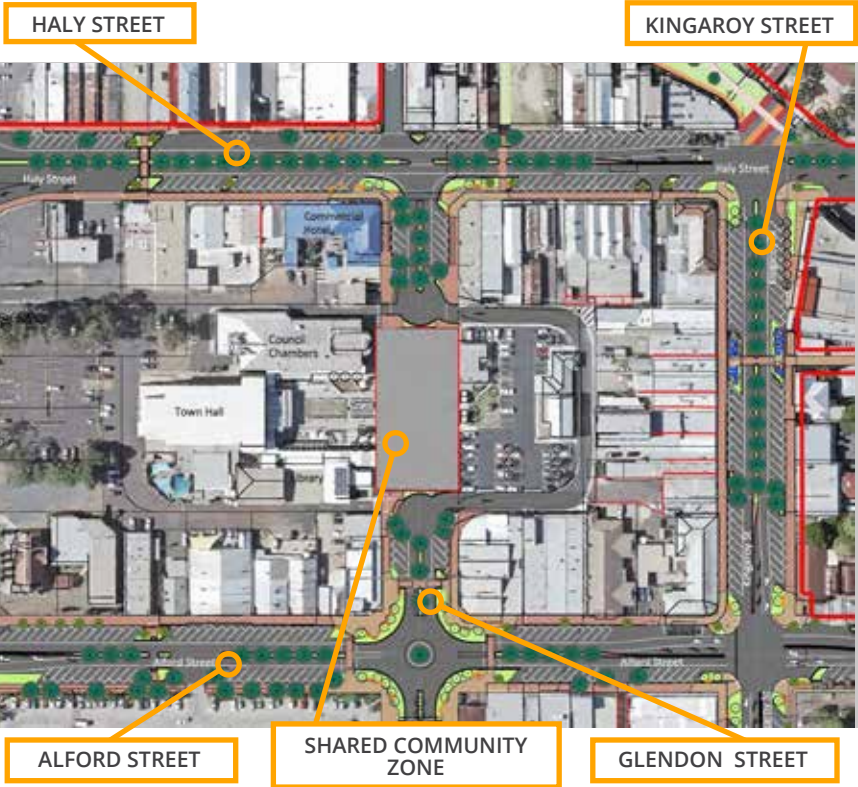
The Cost Benefit Analysis also contains a net present value analysis which suggests **sustained net benefits of approximately \$14.8 million** indicating the project offers significant societal benefits well in excess of costs.

* 2019 project cost benefit analysis by Lawrence Consulting.

DESIGNED FOR THE FUTURE

The Kingaroy Transformation Project includes significant redevelopment of the main streets of Kingaroy's CBD as well as upgrades to stormwater drainage and water supply.

As part of our vision to provide growth opportunities for the area the project's design and development is focused on supporting economic, environmental, social and cultural sustainability. The project will build 'smart community' capacity into all infrastructure upgrades. Key elements include:



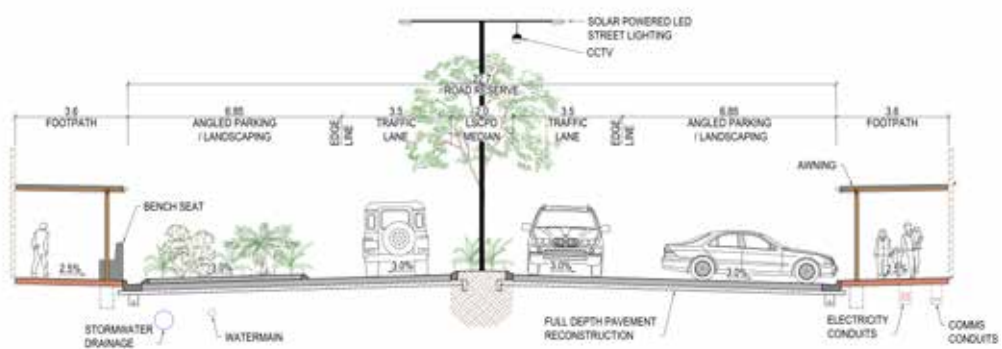
INFRASTRUCTURE

Redevelopment of footpaths, relocation of overhead electrical services underground, new street furniture and structures, raised pedestrian build outs and installation of pedestrian crossings for improved safety. Installation of infrastructure for smart community readiness.

New centre tree-lined median, reconstruction of the road pavement and new line marking and regulatory signage.

COMMUNITY

Safe, accessible spaces for community activation with CCTV, lighting, shade trees and structures. The ability to enable hospitality and host community events in an inviting place will encourage business and tourism, and bring community and visitors together.





BUILDING A BETTER REGION: NOW AND FOR THE FUTURE

This project will deliver tangible community benefits and importantly support and create local jobs by:



Creating a centre of community activation for all ages and demographics all seasons, both day and night.



Providing a venue for festivals, community events and town centre promotions.



Driving tourism growth in Kingaroy and the broader South Burnett region by providing a destination that will encourage tourists to visit and stay longer.



Attract and encourage local spend in Kingaroy as the regional centre, thus boosting local business revenue.



Improving sustainability and future opportunities for retail, professional services and specialty stores within the CBD.



Delivering modern infrastructure for a safe, accessible, future-ready CBD.

South Burnett snapshot

Residential population 32,816

Kingaroy is the major regional centre that services nearby key townships of:

- Nanango
- Murgon
- Wondai
- Blackbutt
- Yarraman (Toowoomba Regional Council)
- Cherbourg (Aboriginal Shire Council)

DRIVEN TO DELIVER ON OUR VISION

South Burnett Regional Council has developed the Kingaroy Transformation Project inspired by our vision to build a strong and vibrant region.

In continued consultation with our residents and businesses we have designed a plan that will provide direct benefits, not just to Kingaroy, but the South Burnett region and its neighbouring local governments.

The much-needed regeneration for this vital hub will build a strong identity for regional businesses, residents and provide a draw for tourists to stop and stay longer.

This project offers a region battling ongoing drought and economic impacts the opportunity to emerge as a modern, vibrant regional community centre.

CONTACT

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SOUTH BURNETT
REGIONAL COUNCIL